

# Alibaba.com Assessed Supplier



## Assessment Report

*Presented to*

**Shenzhen Junuo Electronics Co., Ltd.**

**深圳市巨诺电子有限公司**

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	Floor 2 & West of Floor 3, Block 1, New Development Zone, Hezhou Community, Xixiang Street, Baoan District, Shenzhen City, Guangdong Province, China
City / Country:	Shenzhen / China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	cnszjunuo
Gold Supplier Company Name:	Shenzhen Junuo Electronics Co., Ltd.
Contact Person:	Ms. Jessica Li
Phone Number:	0086-755-27319870
Fax Number:	0086-755-27319850
Email:	3077651851@qq.com
Website Address (URL):	<a href="http://szjunuo.en.alibaba.com">http://szjunuo.en.alibaba.com</a>

*Service Provided by SGS*  
*Report No.: 16106144\_P+T*





Report Number:	16106144_P+T		
Date of Assessment:	22/Feb./2017	Report Date:	22/Feb./2017
Assessor's Name:	Peter Pan	Validity Period:	23/Feb./2017 -- 22/Feb./2018
Reviewed By:	Sam Wang	Online Verification:	www.sgs.com/ecv

**Important Notes:**

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## Section 1: Company Overview

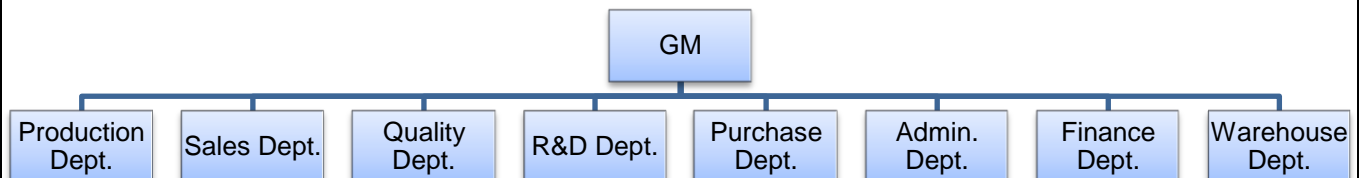
Company Overview			
<b>1.1 Legal Validity</b>			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	440306103804514
Year Established:	28/Jul./2005	Validity Period:	28/Jul./2005 -- 31/Dec./2049
Export Experience:	11	Industry Experience:	11
Registered Address:	Floor 2 & West of Floor 3, Block 1, New Development Zone, Hezhou Community, Xixiang Street, Baoan District, Shenzhen City, Guangdong Province, China		
Company Address:	Floor 2 & West of Floor 3, Block 1, New Development Zone, Hezhou Community, Xixiang Street, Baoan District, Shenzhen City, Guangdong Province, China		
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Market Supervision Administration of Shenzhen Municipality
Registered Capital:	RMB 500,000		
Corporate Representative:	Mr. Changbao Wu		
Industry:	Home Audio, Video & Accessories		
Type of Ownership:	<input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products /Service:	DVB-T2 Receiver, ATSC Receiver, ISDB-T Receiver, OTT TV Box		
<b>1.2 Company Building Information</b>			
Certification Type: <input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input checked="" type="checkbox"/> Lease Agreement <input type="checkbox"/> Factory Officer Claimed Total Building Size: <u>1,700</u> m <sup>2</sup> Number of Building(s) : <u>1</u> Office Size: <u>300</u> m <sup>2</sup>			



## Section 2: Human Resources

### Human Resources

#### 2.1 Company Chart



#### 2.2 Employee Headcount

Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total
GM	1	0	1
Production Dept.	95	0	95
Sales Dept.	12	0	12
Quality Dept.	6	0	6
R&D Dept.	3	0	3
Purchase Dept.	2	0	2
Admin. Dept.	2	0	2
Finance Dept.	3	0	3
Warehouse Dept.	3	0	3
<b>Total Number:</b>	127	0	127

#### 2.3 Management

Department	Name	Title	Education	Year(s) in Current Company
GM	Mr. Changbao Wu	GM	Junior college graduate	11.5



## Section 3: Current Export Situation

Current Export Situation				
There is/are <u>8</u> foreign trading employee(s) in the company.				
<b>Working Experience</b>	<b>Headcount</b>	<b>Accepted Language</b>	<b>Listening &amp; Speaking</b>	<b>Reading &amp; Writing</b>
Over 30 Years	0	English	Yes	Yes
21-30Years	0	N/A	N/A	N/A
11-20 Years	0	N/A	N/A	N/A
6-10 Years	2	N/A	N/A	N/A
2-5 Years	3	N/A	N/A	N/A
Less than 2 years	3	N/A	N/A	N/A
Does the company have a valid export license?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Export License Registration No.:		01612895		
Total Revenue (Previous Year):		Confidential		
Total Export Revenue (Previous Year):		Confidential		
Estimated Export Revenue (Current Year):		Confidential		
Trade Agents Employed Overseas:		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Nearest Port:		Shenzhen Port		
Accepted Payment Terms		<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input checked="" type="checkbox"/> EXW <input checked="" type="checkbox"/> CFR		
Accepted Payment Type:		<input type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input type="checkbox"/> Credit Card <input checked="" type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input type="checkbox"/> Money Gram <input type="checkbox"/> Paypal <input type="checkbox"/> Moneybooker		
Average lead time from product order confirmation to production delivery (products exiting the factory):				
Product Category	Num	Unit		
DVB-T2 Receiver	20	Days		
ATSC Receiver	20	Days		
ISDB-T Receiver	20	Days		
OTT TV Box	20	Days		
Average Sampling Time				
Product Category	Lead Time			
DVB-T2 Receiver	3 Days			
ATSC Receiver	3 Days			
ISDB-T Receiver	3 Days			
OTT TV Box	3 Days			
The Shortest Sampling Time				
Product Category	Shortest Lead Time			
DVB-T2 Receiver	3 Days			



## Section 4: Export Business Capacity

Export Business Capacity			
4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue (USD)	Total Revenue (%)
North America	N/A	0	0
South America	DVB-T2 Receiver, ATSC Receiver, ISDB-T Receiver, OTT TV Box	Confidential	10.00
Eastern Europe	DVB-T2 Receiver, ATSC Receiver, ISDB-T Receiver, OTT TV Box	Confidential	50.00
Southeast Asia	DVB-T2 Receiver, ATSC Receiver, ISDB-T Receiver, OTT TV Box	Confidential	10.00
Africa	DVB-T2 Receiver, ATSC Receiver, ISDB-T Receiver, OTT TV Box	Confidential	10.00
Oceania	N/A	0	0
Mid East	DVB-T2 Receiver, ATSC Receiver, ISDB-T Receiver, OTT TV Box	Confidential	10.00
Eastern Asia	N/A	0	0
Western Europe	DVB-T2 Receiver, ATSC Receiver, ISDB-T Receiver, OTT TV Box	Confidential	5.00
Central America	N/A	0	0
Northern Europe	DVB-T2 Receiver, ATSC Receiver, ISDB-T Receiver, OTT TV Box	Confidential	5.00
Southern Europe	N/A	0	0
South Asia	N/A	0	0
Domestic Market	N/A	0	0
4.2 Main Clients			
Client Name	Main Product(s)	Total Revenue (%)	
Confidential	Confidential	Confidential	





## Section 5: Production Capacity

Production Capacity				
5.1 Annual Production Capacity (Previous Year)				
DVB-T2 Receiver: 1,500,000 Pcs, ATSC Receiver: 400,000 Pcs, ISDB-T Receiver: 200,000 Pcs, OTT TV Box: 100,000 Pcs				
5.2 Production Capacity				
Product Name		Production Line Capacity	Actual Units Produced (Previous Year)	
DVB-T2 Receiver		150,000 Pcs / Month	1,500,000 Pcs	
ATSC Receiver		40,000 Pcs / Month	400,000 Pcs	
ISDB-T Receiver		20,000 Pcs / Month	200,000 Pcs	
OTT TV Box		10,000 Pcs / Month	100,000 Pcs	
5.3 Production Machinery				
Machine Name	Brand & Model No.	Quantity	Number of Year(s) Used	Condition
Automatic Solder Pasting Printing Machine	GKG, DESEN & DSP-1008	2	6	Acceptable
Semi-auto Solder Pasting Printing Machine	EMI-3088D	2	6	Acceptable
SMT Machine	SAMSUNG & SM471, Panasonic	10	5	Acceptable
Reflow Soldering Machine	ES-800	1	5	Acceptable
Automatic Inserting Machine	XG-3000	1	7	Acceptable
Wave Soldering Machine	DS-300B	2	7	Acceptable
5.4 Testing Machinery				
Machine Name	Brand & Model No.	Quantity	Number of Year(s) Used	Condition
AOI Testing Machine	ACD510	2	5	Acceptable
Ageing Bench	N/A	10	7	Acceptable
Oscilloscope	GDS-1102A	4	6	Acceptable
5.5 Subcontractors(N/A)				
Subcontractor Name	Product Subcontracted	Volume Supplied	Cooperation Period (Years)	
N/A	N/A	N/A	N/A	



## Section 6: Quality Assurance

Quality Assurance				
<b>6.1.1 Quality Management System Certification (N/A)</b>				
Certification	Certified By	Certificate No.	Business Scope	Validity Date
N/A	N/A	N/A	N/A	N/A
<b>6.1.2 Product Certification</b>				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
CE	BEL	BEL20120000906 1	DVB-T2 RECEIVER	15/Aug./2012 -- 31/Dec./2049
CE	BEL	BEL20120000906 2	DVB-T2 RECEIVER	15/Aug./2012 -- 31/Dec./2049
RoHS	BEL	BEL20120000906 3	DVB-T2 RECEIVER	15/Aug./2012 -- 31/Dec./2049
<b>6.2 Testing Report(N/A)</b>				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
<b>6.3 Quality Control Management</b>				
Item	Content	Observations /Comments		
6.3.1	Is there quality control on all production lines?	<input checked="" type="checkbox"/> Yes, all production lines have adequate quality control <input type="checkbox"/> Yes, some production lines have adequate quality control <input type="checkbox"/> No		
6.3.2	Do the QA/QC inspectors work independently from the production line?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
6.3.3	Who does the QC/QA Manager /Supervisor report to?	GM -- Mr. Changbao Wu		
6.3.4	How many QA/QC inspectors in total?	6		
No. of Employees in Each Production Line:				
Production Line	Supervisor	No. of Operators	No. of In-line QC/QA	
SMT Workshop	2	19	2	
Assembly Workshop	2	72	4	
<b>6.3.5 Average Guarantee Time</b>				
Product Category		Guarantee Time		
DVB-T2 Receiver		1 Year		
ATSC Receiver		1 Year		
ISDB-T Receiver		1 Year		
OTT TV Box		1 Year		



6.3.6 The Longest Guarantee Time		
Product Category		Guarantee Time
DVB-T2 Receiver		1 Year
<b>6.4 Supplier Management</b>		
Item	Content	Observations /Comments
6.4.1	Does the company have a supplier assessment procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
6.4.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
6.4.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input checked="" type="checkbox"/> Yes, with written standard procedures <input type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No
6.4.4	Does the company keep its supplier assessment reports?	<input type="checkbox"/> Yes, assessment reports are available for more than 3 years <input type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input checked="" type="checkbox"/> No
6.4.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input checked="" type="checkbox"/> Yes, the purchasing document includes all the information required <input type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No
6.4.6	Is there a procedure to conduct random product inspections after final packaging?	<input checked="" type="checkbox"/> Yes, with clear standard and written inspection records <input type="checkbox"/> Yes, with inspection records but no procedures <input type="checkbox"/> Yes, with procedures but no inspection records <input type="checkbox"/> No, inspections are not necessary



6.5 After Sales Service		
Item	Content	Observations /Comments
6.5.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input checked="" type="checkbox"/> Yes, with a standard feedback form and records <input type="checkbox"/> Yes, with a standard feedback form but no records <input type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
6.5.2	Are there any clear procedures for handling customer complaints?	<input checked="" type="checkbox"/> Yes, with clear procedures and written records <input type="checkbox"/> Yes, with clear procedures but no written records <input type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
6.5.3	Is there a closed-loop corrective action system in place?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
6.5.4	Can finished/package products be traced by lot identification to the appropriate raw material test reports?	<input checked="" type="checkbox"/> Yes, with procedures to trace raw materials <input type="checkbox"/> Yes, main raw material can be traced <input type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
6.5.5	Is there a product alert and recall procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No



## Section 7: Production Process Management

Quality Control Management		
Item	Content	Observations /Comments
7.1	Is the factory tidy and clean enough for production?	<input type="checkbox"/> Yes, very good <input checked="" type="checkbox"/> Yes, acceptable <input type="checkbox"/> No, needs improvement <input type="checkbox"/> No, very poor
7.2	Are the following items /documents provided at the appropriate location?	<input checked="" type="checkbox"/> Work instructions <input type="checkbox"/> Approved sample <input type="checkbox"/> Product picture <input type="checkbox"/> No the above-mentioned was not available.
7.3	Are written instructions available for onsite material inspection/testing? Are the relevant records maintained?	<input checked="" type="checkbox"/> Yes, with clear written instructions and records <input type="checkbox"/> Yes, with written instructions but no records <input type="checkbox"/> Yes, with records but no written instructions <input type="checkbox"/> No
7.4	Are written inspection/testing instructions available for finished products? Are the relevant records maintained?	<input checked="" type="checkbox"/> Yes, with clear written instructions and records <input type="checkbox"/> Yes, with written instructions but no records <input type="checkbox"/> Yes, with records but no written instructions <input type="checkbox"/> No
7.5	How are finished products inspected?	<input checked="" type="checkbox"/> 100% of products with detailed inspection <input type="checkbox"/> Random inspection <input type="checkbox"/> No inspection <input type="checkbox"/> No inspection necessary
7.6	Are units that failed inspection clearly marked and separated to prevent accidental dispatch?	<input type="checkbox"/> Yes, the units are separated and marked clearly <input checked="" type="checkbox"/> Yes, the units are separated but not marked clearly <input type="checkbox"/> No
7.7	How are finished products that failed inspection handled?	<input checked="" type="checkbox"/> Repaired and re-inspected <input checked="" type="checkbox"/> Thrown away <input type="checkbox"/> No inspection necessary



## Section 8: R & D Capacity

R&D Capacity				
<b>8.1 Current Situation</b>				
There is/are <u>3</u> R&D engineer(s) in the company.				
Education Level	Headcount		Work Experience	Headcount
Doctorate	0		Over 30 Years	0
Post-Graduate	0		21-30 Years	0
Graduate	0		11-20 Years	1
Junior College	3		6-10 Years	2
Technical School	0		2-5 Years	0
High School	0		Less than 2 years	0
<b>Patent Situation</b>				
Patent No.	The Name of the Patent	The Patent Type	Available Date	
N/A	N/A	N/A	N/A	
<b>Brand Situation</b>				
Registration/app lication No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.
N/A	N/A	N/A	N/A	N/A
<b>The Average Time For New Products Launched</b>				
Product Category		Lead Time		
DVB-T2 Receiver		7 Days		
ATSC Receiver		7 Days		
ISDB-T Receiver		7 Days		
OTT TV Box		7 Days		
<b>The Shortest Time For A New Item Launched</b>				
Product Category		Shortest Lead Time		
DVB-T2 Receiver		7 Days		
Does the company provide ODM service for others?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Are there relevant design input/output, review, and verification documents available for the assessment company?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Based on inspection, are R & D employees equipped with adequate specialized equipment?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If yes, please list all key equipment used:		Oscilloscope, LCR Meter		
Do R& D employees use any specific software for designing new products?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If yes, please list the main software used:		CAD, CorelDraw, PAD		



Please list all certifications and/or qualifications of the R & D department:	N/A
Has the company established standard design procedures for new products?	<input type="checkbox"/> Yes, with clear written instructions <input checked="" type="checkbox"/> Yes, without written instructions <input type="checkbox"/> No
Have the designed products been internal verified or validated?	<input type="checkbox"/> Yes, with clear written records <input checked="" type="checkbox"/> Yes, only part written records <input type="checkbox"/> Yes, without written records <input type="checkbox"/> No
Have the designed products been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input checked="" type="checkbox"/> Yes, only part of designed products have been tested <input type="checkbox"/> No
Are the designed products confirmed by the customers?	<input type="checkbox"/> Yes, all designed products have been confirmed <input checked="" type="checkbox"/> Yes, part of designed products have been confirmed according to client's requirements <input type="checkbox"/> No
Does the company has qualification requirements for designers?	<input checked="" type="checkbox"/> Yes, with written job description <input type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input type="checkbox"/> No
Are the designers' qualifications recognized by the company?	<input type="checkbox"/> Yes, with written records <input checked="" type="checkbox"/> Yes, without written records <input type="checkbox"/> No

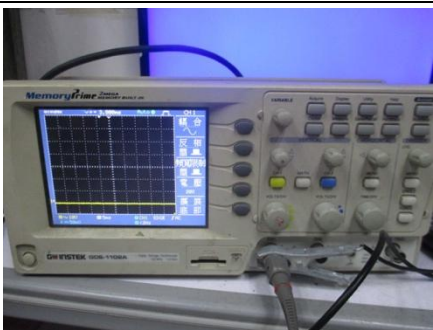
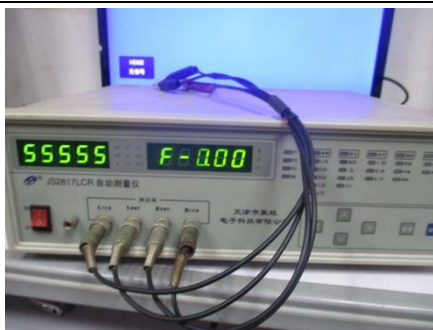
## 8.2 R&D Real Case Description

Customer's Name	Confidential
Customer's Location	Confidential
Customer's Industry:	Confidential
Order's Requirement Description:	Confidential

## 8.3 Design Process

Process 1	Process 2	Process 3
Confidential	Confidential	Confidential
Description: Confidential	Description: Confidential	Description: Confidential



8.4 Design Devices		
Oscilloscope	LCR Meter	N/A
		N/A

## Section 9: Company Development / Expansion Plans

Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	The organization is going to design new products	Year 2017





## Section 10: Production Flow

Production Flow					
No	Production Process	No	Production Process	No	Production Process
1		2		3	
	Solder Pasting Printing		SMT Processing		PCB Inspection
4		5		6	
	Reflow Soldering		AOI Testing		Automatic Inserting
7		8		9	
	Manual Inserting		Wave Soldering		Function Testing
10		11		12	
	Assembly		Inline Testing		Aging Test
13		14		15	
	Final Product Testing		Packing		Finished Products



## Section 11: Certification & Photos

### Certification & Photos

#### Certification & Photos -- Business License (Original)



#### Certification & Photos -- Business License (Duplicate) with Certificate / Records of Annual Inspection



#### Certification & Photos -- Tax Registration Certificate



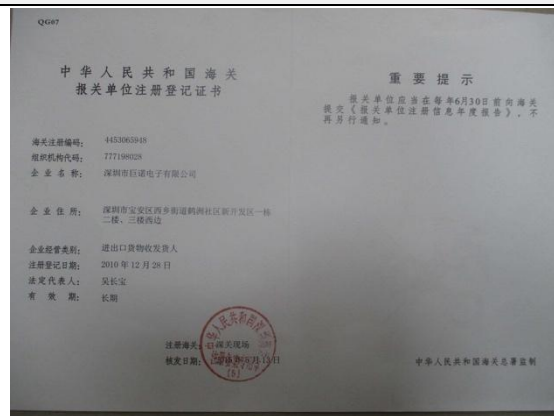
#### Certification & Photos -- Permit for Opening Bank Account



#### Certification & Photos -- Organization Code Certificate



#### Certification & Photos -- Custom Clearance Registration Form









## Section 12: Company and Product Samples

### Company and Product Samples

#### Company Gate



#### Office



#### Workshop



#### Workshop



#### Product Sample



#### Product Sample





Product Sample



Product Sample



Product Sample



Product Sample







## Section 13: Competitive Advantages

<b>13.1 Product Group Capacity</b>		
<b>13.1.1 Products Sold (Within 12 Months)</b>		
<b>Products Name</b>	<b>Quantity</b>	<b>Revenue (USD)</b>
DVB-T2 Receiver	1,500,000 Pcs	Confidential
ATSC Receiver	400,000 Pcs	Confidential
ISDB-T Receiver	200,000 Pcs	Confidential
OTT TV Box	100,000 Pcs	Confidential
<b>13.1.2 Suppliers Cooperated With (Within 12 Months)</b>		
No. of cooperation suppliers (total)	25	
No. of suppliers (which cooperated over 2 times)	25	
No. of provinces which cooperation suppliers belong to	1(Guangdong)	
Would the company like to provide design solution service for integration project?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
If yes, these projects include	Package, Logo	
Would the company like to provide a total solution for purchasing?	<input type="checkbox"/> Yes <input type="checkbox"/> Part, _____ <input checked="" type="checkbox"/> No	
If yes, please describe it	N/A	
<b>13.1.3 Real Case Description:</b>		
Customer Name	Confidential	
Customer Country	Confidential	
Customer Region	Confidential	
Products Category	Confidential	
Order Value (USD)	Confidential	
Order Processing Process	Confidential	
Customer's Feedback	Confidential	
<b>13.2 Real Case for Lower MOQ &amp; Lead Time</b>		
<b>Products Name</b>	<b>MOQ (Within 12 Months)</b>	<b>Lead Time</b>
DVB-T2 Receiver	1,000 Pcs	15 Days
<b>13.3 Real Case for Large Contract &amp; Lead Time</b>		
<b>Products Name</b>	<b>Order (Within 12 Months)</b>	<b>Lead Time</b>
DVB-T2 Receiver	150,000 Pcs	30 Days



13.4 Overseas After Sales Service Capacity				
13.4.1 Do you have an overseas onsite service center?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
13.4.2 If yes, what onsite after-sales services are included		Location	Evidence- provided	Self-description
Equipment -installation, maintenance and other services	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Technical advice	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Personnel training	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Other		N/A	N/A	N/A
13.4.3 Average response time	15 Hours			
13.5 After-sales service capacity				
Does the company accept small order?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

-- End of Report --